

WELWYN HATFIELD BOROUGH COUNCIL
ENVIRONMENTAL SCRUTINY OVERVIEW COMMITTEE – 11 JUNE 2018
REPORT OF THE CORPORATE DIRECTOR (RESOURCES, ENVIRONMENT AND
CULTURAL SERVICES)

ANGLIA IN BLOOM 2017-18

1 Executive Summary

- 1.1 In November last year, Officers from the Community & Environment team and Landscape and Ecology team agreed to launch the Council's "It's Your Neighbourhood scheme".
- 1.2 Based on the Royal Horticultural Scheme, Officers sought to bring all the Council's volunteer groups together to enhance and develop existing schemes across the borough, with a view to entering Anglia in Bloom.
- 1.3 This report provides a summary of the application process Officers hope to enter this summer and some examples of the specific projects that will be put forward.

2 Recommendation(s)

- 2.1 It is recommended that the Committee note the contents of this report and Officers provide an update at the next Committee meeting in September with feedback from the application.

3 Explanation

- 3.1 In November last year, Officers from the Community & Environment team and Landscape and Ecology team agreed to launch the Council's It's Your Neighbourhood scheme.
- 3.2 This has brought together a number of Council and volunteer-led grounds maintenance, cleansing and horticultural community projects under this scheme.
- 3.3 This summer, Officers would like to enter the Borough in Anglia in Bloom. Officers have already expressed interest with Anglia in Bloom and met with one of the regional judges for some further information about the process. Officers are now awaiting for guidance from Anglia in Bloom as to how to proceed with the Borough's application.
- 3.4 It is likely that the next steps will be for officers to pull together a portfolio of photographs of different areas of the Borough and this will be followed by a visit by regional judges later in the summer.
- 3.5 As part of the portfolio, Officers will select a number of areas and volunteer schemes, ranging from Council floral displays in the town centre, the fernery, allotments and University of Hertfordshire garden to be specifically considered as part of the application.

- 3.6 Officers will also be contacting residents through the Council's social media pages to advise how they can get involved prior to a visit by the regional judges.

Implications

4 Legal Implication(s)

- 4.1 There are no legal implications associated with the recommendation.

5 Financial Implication(s)

- 5.1 There are no financial implications associated with the recommendation as the application and project work has been covered by existing budgets.

6 Risk Management Implications

- 6.1 There are no significant risks associated with the recommendation.

7 Security & Terrorism Implication(s)

- 7.1 There are no Security and Terrorism implications associated with the recommendation.

8 Procurement Implication(s)

- 8.1 There are no procurement implications associated with the recommendation.

9 Climate Change Implication(s)

- 9.1 There are no climate change implications associated with the recommendation.

10 Link to Corporate Priorities

- 10.1 The subject of this report is linked to the Council's Corporate Priority; Protect and Enhance the Environment

11 Equality and Diversity

- 11.1 An EqIA was not completed because this report does not propose changes to existing service-related policies or the development of new service-related policies

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